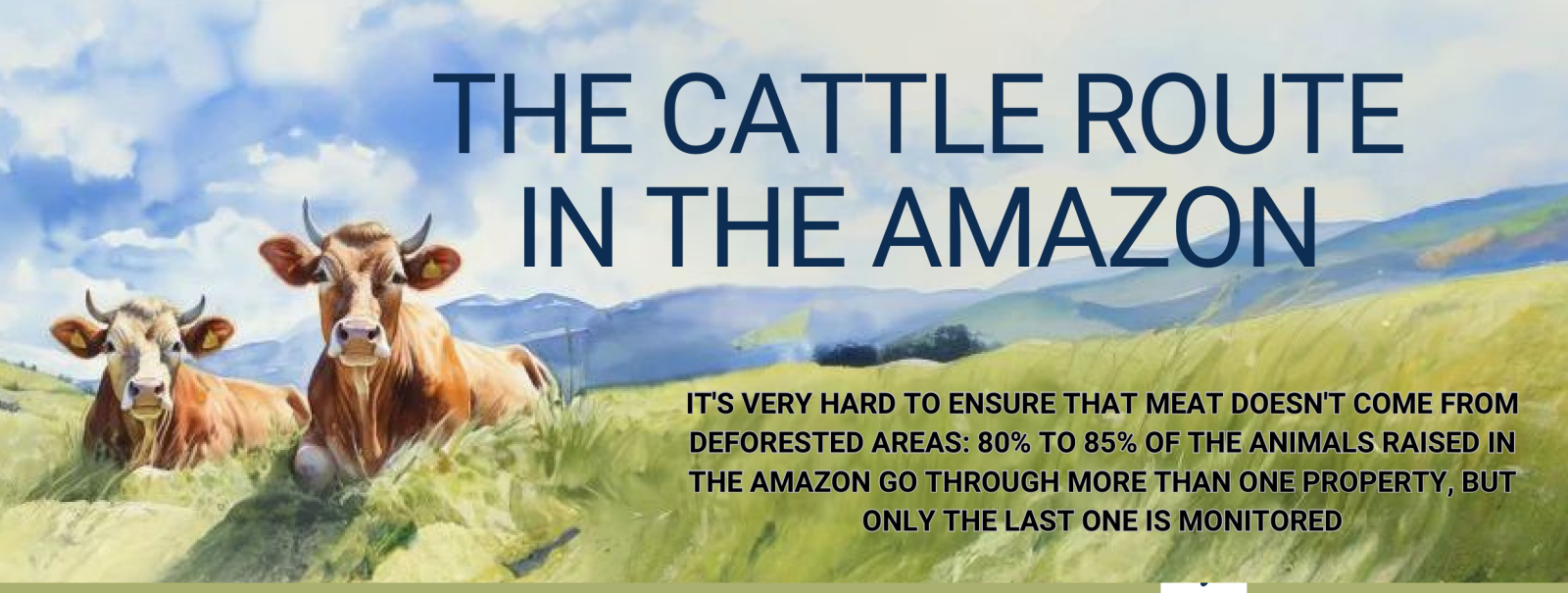


THE CATTLE ROUTE IN THE AMAZON

IT'S VERY HARD TO ENSURE THAT MEAT DOESN'T COME FROM DEFORESTED AREAS: 80% TO 85% OF THE ANIMALS RAISED IN THE AMAZON GO THROUGH MORE THAN ONE PROPERTY, BUT ONLY THE LAST ONE IS MONITORED

1 FARM 1

Property where the cattle are initially raised, which may be unregistered and have illegal deforestation activity, invasion of indigenous lands, or be in a protected area

2 FARM 2

The cattle can also be transported to another farm, which may also be in an unregistered protected area, to undergo the fattening stage.

3 FARM WITH A CLEAN RECORD

The cattle are transported to a legal property, from where they will be sold to companies committed to buying from farms with a clean record.

4 SLAUGHTER

the cattle are transported to the slaughterhouse, where animals will be slaughtered.

5 MEAT PACKING PLANT

After slaughter, the meat undergoes processes of cooling, storage, cutting, packaging, and preparation for distribution and sale.

infographic:
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