





DR.CK ASHOK KUMAR

Innovator - Mentor for Startups - Thought Leader Environmentalist - Social activist - Spiritual Wellness Counsellor.

Dr. CK Ashok Kumar is a highly revered spiritual leader, successful entrepreneur, and visionary community builder. With a profound understanding of spirituality and a strong entrepreneurial background, he has made significant contributions in various domains.

As a spiritual leader, Dr. CK Ashok Kumar has had the privilege of closely interacting with esteemed gurus such as Swami Dhayanandha Sarawathi, Jaggi Vasudev, and leaders from the Ramakrishna Mutt. These interactions have enriched his spiritual journey and provided him with invaluable guidance, shaping his profound insights and teachings.

Driven by a deep yearning for spiritual growth, Dr. CK Ashok Kumar embarked on a transformative 20-year journey in Tiruvanamalai, immersing himself in the divine presence of Lord Shiva in the form of fire. Inspired by the teachings of Bhagawan Ramana Maharishi, he advocates a shift in consciousness from the limited perspective of the body and mind to a broader understanding of Universal Consciousness.

The entrepreneurial spirit runs in Dr. CK Ashok Kumar's veins, coming from a renowned business family. His father, Chinni Krishnan, is celebrated as the "Father of the Sachet Revolution of India" for conceptualizing the one-time disposable shampoo sachet priced at just one rupee and fifty paise in 1975. Driven by his father's philosophy of making what a rich man enjoys affordable to all, Dr. CK Ashok Kumar, along with his brothers, successfully expanded the family business and established themselves as innovators in the FMCG industry.

Adding to his entrepreneurial endeavors, Dr. CK Ashok Kumar founded First World Community, a pioneering platform that connects and supports budding startup founders within the global Indian diaspora, including Tamilians. Through this collaborative space, he fosters a sense of community and provides guidance and resources for aspiring entrepreneurs to thrive. By leveraging technology and fostering collaboration, First World Community acts as a bridge between the Indian diaspora and the startup ecosystem, empowering the next generation of Tamil entrepreneurs worldwide.

Dr. CK Ashok Kumar's unique blend of spiritual insights and entrepreneurial acumen has garnered recognition and acclaim. The CK family's entrepreneurial achievements have become celebrated case studies in prestigious business schools globally, with Harvard University acknowledging their homegrown entrepreneur, Cavin Kare Ranganathan, and INSEAD France recognizing the Sachet Revolution as a blue ocean strategy.

With warmth, compassion, and wisdom, Dr. CK Ashok Kumar continues to spread his spiritual teachings through discourses and mentoring, inspiring personal growth and positive transformation. His entrepreneurial pursuits, merged with spiritual wisdom, epitomize a holistic approach to business and leadership, fostering conscious entrepreneurship and social initiatives that benefit the community at large.

Dr. CK Ashok Kumar's unwavering commitment to spiritual growth, the CK family's entrepreneurial legacy, and his visionary leadership make him a remarkable figure, leaving an indelible mark on both the spiritual and business realms. Through his endeavors, he empowers individuals, uplifts communities, and cultivates a harmonious balance between material success and spiritual well-being.