PRESS RELEASE

Winnipeg Vegetarian Association
E-mail: wva@ivu.org
Web: WinnipegVeg.com
Facebook: WinnipegVeg
Twitter: @WinnipegVeg

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Winnipeg Vegetarian Survey Launched Today (World Vegetarian Day)

Winnipeg, Manitoba -- How many vegetarians live in Winnipeg? Why do they become vegetarian? What are their main challenges? The Winnipeg Vegetarian Survey was launched today - World Vegetarian Day - by the Winnipeg Vegetarian Association to help better understand questions like these and others.

“Recent polls suggest 3 to 5% of North Americans are vegetarian but we really don’t know how we stand in Winnipeg” claims Dennis Bayomi, founder and coordinator of the WVA. “With the growing number of vegetarian restaurants in Winnipeg, we suspect we’ll be at least that high!” adds Bayomi.

The Winnipeg Vegetarian Survey asks respondents what kind of vegetarian they are (eg vegan, lacto-ovo vegetarian), how long they have been vegetarian, what the main reasons they became vegetarian, and primary challenges they had when becoming vegetarian. The survey can be completed online via WinnipegVeg.com, the WVA’s website.

The Winnipeg Vegetarian Association was formed on October 1, 1993 and is a non-profit, volunteer group dedicated to fostering vegetarianism in the city.

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For more information:
Dennis Bayomi, Founder/Coordinator
Winnipeg Vegetarian Association
Box 2721 Station Main
Winnipeg, MB R3C 4B3
Phone: (204) 889-5789
E-mail: wva@ivu.org
Web: WinnipegVeg.com